



Dear Saint Paul Football Fan,

The Saint Paul's Football Team is already preparing for the upcoming 2021 season and is anticipating another winning season! As a private parochial school, Saint Paul's does not receive money from the state to support its athletic department and relies upon tuition and outside support to fund its numerous teams. As you may assume, football is the most expensive sport at any school.

The Saint Paul's Touchdown Club is our "booster club" dedicated to making Friday Nights at Hunter Stadium a truly memorable experience for the players and fans. This year we are soliciting our local businesses to help defray costs through the purchase of business advertisements. We are offering several sponsorships that will promote your business directly to the enthusiastic crowds attending our home games at Hunter Stadium during the 2021 regular season and into the playoffs. We hope you will agree that one or more of these sponsorships would be a very cost effective way to promote your business and to support the student-athletes of Saint Tammany Parish.

1) Game Sponsorship/WPBN/Scoreboard Advertising

Game Sponsorship - Become a Saint Paul's Football Stadium Game Day Sponsor! Your business will receive: a :30 second in-game commercial with sound on the digital scoreboard, an ad in our Media Guide, your business logo will be proudly displayed on a stadium banner as well as on the scoreboard, and your business will be recognized throughout the game announcements during the selected game. Your business will also have the option to distribute spirit items which have become a fan favorite. Please find package information on the enclosed Business Advertisement form.

WPBN - We are excited to now offer LIVE streaming sponsorships this season on our new Wolf Pack Broadcast Network (WPBN). WPBN had over 250,000 interactions through all of our online resources and over 400,000 minutes of Saint Paul's Sports have been viewed in the last 6 months. See the attached WPBN form for further details.

Scoreboard - You can also purchase a season long commercial advertisement to display on our scoreboard. Scoreboard advertising consists of a :30 second commercial with sound. Limited quantities of commercials are available, so reserve your spot early.

2) Stadium Banners

The Saint Paul's Stadium Banner Advertising consists of banners that are personalized and contain your business logo. They are hung on the fence around the football field for all to see and remain up for the entire season. The different banners offered for 2021 are detailed on the attached Business Advertisement form.

3) Reserved Seating/Parking

Reserved seating in Hunter Stadium is offered for all home games this season including the playoffs. You select your favorite spot in the stadium and it will be reserved for when you arrive at the stadium on game days. We are offering 3 different packages of seating: Blue, Gold and White, some of which include a reserved parking space as well. Please view the enclosed Hunter Stadium Reserved Seating form for additional information.

4) Award Winning Media Guide - Business Advertisement

For the past three years the National High School Publications Awards has honored our Media Guide with their Gold Medal. Our Media Guide is an excellent and affordable way to advertise your business while supporting the youth in our community and the athletes at Saint Paul's School. Many football fans and prospective customers will view your Media Guide ad this year which is sold at all of our home games, not to mention any home playoff games. There are several options to choose from, so please take a few moments and peruse the Business Advertisement form.

5) Personal Program Ads for Media Guide

Don't miss out on recognizing your special Football Player, Band Member, Cheerleader or Golden Blue in the 2021 Program and Media Guide! Wish them Good Luck, use their favorite inspirational quote and show off their latest picture in uniform. Your ad will be printed in all programs sold all season long. Please see the Personal Advertisement form for options available.

If you have any questions regarding the items above, contact information is detailed on the respective forms. Don't forget to ask about discounts on bundled packages. We appreciate your support and look forward to seeing you on Friday nights in Hunter Stadium.

Sincerely,



Coach Kenny Sears
Head Football Coach